

## **Role of Higher Education In Women Entrepreneurship In India**

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### **Abstract:**

In the article it is intended to have historical perspective of women entrepreneur in India & to make relevant suggestions. Entrepreneurial development is a must for economic development of the country. Both men & Women should undertake business activities for the country's industrial & economic development. Even though women are not by nature physically strong, they can manage business and other activities efficiently & effectively, because they can properly combine skills & emotions women have been successful in various activities. They have inborn qualities of entrepreneurship and management. The society & the Government should realize importance of strength of women and remove all obstacles in the way of women entrepreneurial development. Fortunately, Govt. has become aware of the women entrepreneurship and has taken proper steps to remove obstacles and increase women entrepreneurship in India. Govt. and society are trying to remove all the limitations in this context. Thus, women entrepreneurship must be successful for economic & social development of the country.

### **Keywords :**

Entrepreneurship, Development, Men & Women, Business, Skills, emotions, Managements, Planning, communications, Government & Society, Leadership.

### **Introduction :**

Many a University have very thoughtfully included the subject of business entrepreneurship at graduation and post graduation level. In the syllabus of many topics relating to women entrepreneurs, like challenges in future, Whether women entrepreneurs are born or made, performance of Indian women entrepreneurs and role of Govt. organizations in respect of women entrepreneurs have been included. Here, I intend to discuss the topic "Women Entrepreneurial performance in India." In Hindu religion sex discrimination has been in existence the very ancient time. Women are deemed to be weaker. Both in respect of physical strength & emotional stability. Women are given secondary citizenship. They are deprived of political & economical rights. They have been confined to kitchen & bringing up children in the home. The situation was prevalent throughout the world. on the contrary, Indian women were much better off in ancient India, as compared to women were much better off in ancient India, as compared to women in middle east and Africa countries.

In India, we observe that some elite women enjoyed high status in the society. India being a spiritual country, the people thereof did not take interest in earning money and in a massing wealth. Women were not expected to work and earn money. So quality of entrepreneurship did not develop in women.

### **Objectives of The Study:**

Following are the objectives of this article.

- i) It is intended to have a historical perspective of women entrepreneurship.
- ii) It is contemplated to throw light upon performance of women entrepreneurs in India.

### **Hypothesis of The Study :**

- i) There is lack of women entrepreneurship in India.
- ii) In modern times there is attitudinal change in women and they aspire for entrepreneurship.
- iii) Govt of India & Society in general are interested in developing women entrepreneurship.

### **Significance of The Study:**

- i) Entrepreneurial development is key to industrial and economic development of the country.
- ii) Nearly 50% of the total population of the country is women.
- iii) If men and women are the two wheels of the chariot of this world one wheel i.e. the women must not be weak.

### **Research Methodology:**

- i) It is proposed to undertake Research study of "Women Entrepreneurial performance in India."
- ii) For this purpose some successful women entrepreneurs are expected to be interviewed.

